



**2021 AAD Annual Meeting**  
**San Francisco, California**  
**March 19–23, 2021**  
 MOSCONE CENTER

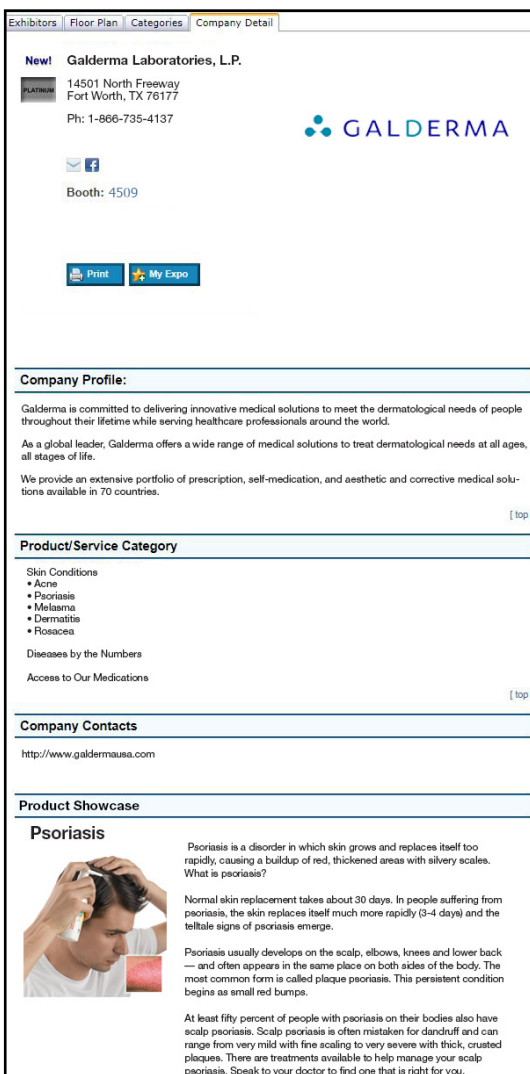


# Virtual Booth Upgrade Opportunities

**Over 100,000 Buyer Clicks Before, During and After the Show!**



↑ Your current profile ↑



## Interactive 2021 AAD Virtual Booth Upgrade:

AAD 2021 Exhibitor Profiles are the most complete and up-to-date resource for exhibitors and product information. You can increase your visibility, showcase your products and drive more traffic to your booth online and at the show by upgrading your exhibitor profile. Show in detail the products/services you will be offering. Go from basic to **great!**

### Silver / \$695 USD

- Company contact information
- 50-word description
- 1 contact name with email addresses
- 1 product listing
- 1 category listing
- Company logo on profile
- Pin company to top of exhibitor list below the Gold Program exhibitors

## Gold / \$1,295 USD

- Company contact information
- 150-word description
- Company website URL
- Up to 3 contact names with email addresses
- Up to 3 product showcases - 1 with video/static
- Online brochure – PDF
- Social media links
- Press release
- Listing of up to 5 special events
- YouTube embedded video
- 2 category listings
- Booth wallpaper
- Pin company to top of exhibitor list below the Platinum Program exhibitor
- Logo on Rotating Floor Plan Banner

**Applied Computer Technology**

**EXPOCAD**

Booth: 1002, 1426, 940

49 S. LaSalle Street  
Aurora, IL 60505  
USA


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[www.expodad.com](http://www.expodad.com)

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### Company Profile




The EXPOCAD suite of products is with you all the way! From start to close-of show, we help you manage space and market exhibitors from the desktop to the Internet to mobile devices.

### Categories

- Floorplans
- Software

### Product Showcase

**EXPOCAD**  
We're With You All The Way!



From Launch to Close of Show, We're With You All the Way!

Nearly 8000 Events are created by General Service Contractors using EXPOCAD-Contractor

Show Organizers and Operations Departments Manage all Space Sales with EXPOCAD Desktop or EXPOCAD OnDemand (Subscription Model).

[Product Brochure](#)

[More Information...](#)

### Contacts

**Suzie Wilson, VP Sales & Marketing**

Phone: 6308940082  
Fax: 6308940082

**Wendy Freivald, Director of Global Sales**

Mobile: 608-332-2740

### Brands

- EXPOCAD
- EXPOCAD VIB
- EXPOCAD FX
- EXPOCAD Mobile
- EXPOCAD Contractor
- E.I.I.
- EXPOCAD EDGE

### Special Events

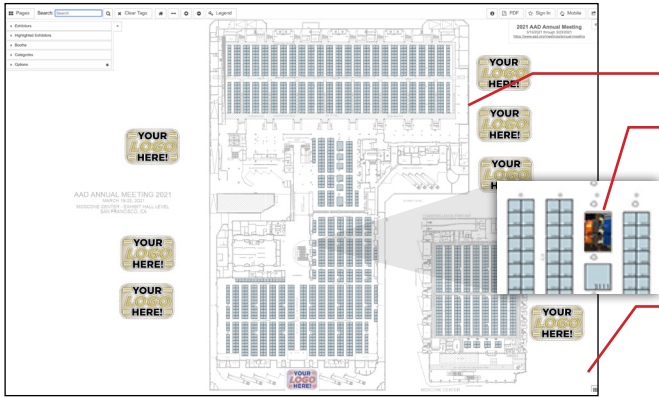
**Breakfast with the President**

Date/Time: 8/29/2018 8:30am Location: The Oval Office

Yes, it's true... We have the President for breakfast.

# Platinum Exclusive Position Only / \$4,995 USD

- Platinum Logo Positions on the Online Floor Plan with Link to Your Profile, **exclusive to eight exhibitors**
- Up to 5 contact names with email addresses
- Primary Position in the Exhibitor Online Search List
- Special recognition in the Highlighted Exhibitor Listing
- Unlimited Category Listings
- Up to 5 product listings with 5 product showcases
- Additional social media links
- Includes All of the Gold Features



**Platinum Program:** Exclusive Position

**Wallpaper:** Gold and Platinum booth upgrades include this feature. Make your booth stand out from the rest with your customized wallpaper. Use your logo or product picture to highlight your booth position.

**Rotating Floor Plan Banner** available as soon as you sign up. Gold and Platinum Exhibitors receive almost a full year of exposure.

## 2021 AAD Virtual Booth Upgrades

Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed Agreements will be considered firm, and no cancellations are accepted.

Name \_\_\_\_\_

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

### 2021 AAD Virtual Booth Upgrades

|          |             |
|----------|-------------|
| Silver   | \$695 USD   |
| Gold     | \$1,295 USD |
| Platinum | \$4,995 USD |

TOTAL: \_\_\_\_\_

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OFFICIAL EXHIBITOR SUPPLIER

Please email completed forms to:  
[Jimb@expocad.com](mailto:Jimb@expocad.com) • +1 678.904.4441