



EXPOSNaP provides turnkey solutions that will increase the overall experience, value and branding of your event(s) as well as generate extra and new revenue for any size organization.

EXPOSNaP utilizes custom publishing and ePublishing that promotes the development of an interactive and highly effective experience between the attendees and exhibitors prior, during and after the event. This will extend and expand to all levels of the total show experience and effectiveness!

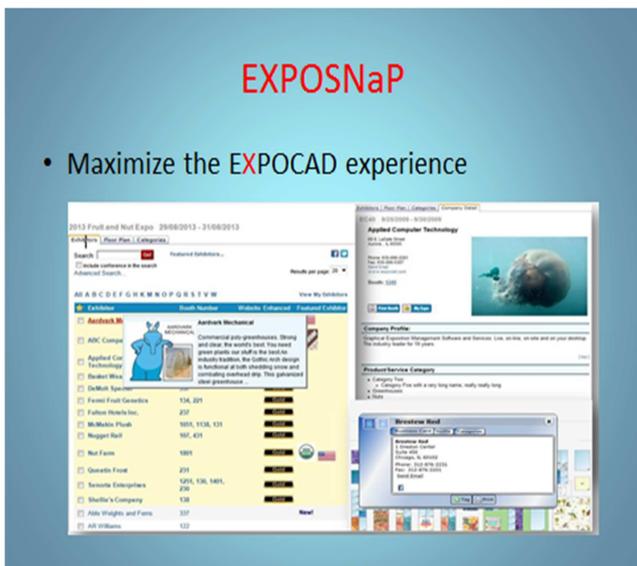
The number one concern with any event is providing face time between the attendee and exhibitor/sponsor. EXPOSNaP creatively solves that issue in a user friendly and effective manner. EXPOCAD® WEB is best suited for this program, however, EXPOCAD® FX also has effective revenue capabilities that can be offered as part of the total EXPOSNaP solution.

What is and why use EXPOCAD® WEB? This is our most effective multi-functional online sister product to EXPOCAD® that allows exhibitors multiple opportunities to continue their brand, showcase multiple products and services to the point of video and audio options within their online or what we refer to as 'digital' booth. WEBs features allow multiple levels of exposure that fit any budget. The interactive floorplan is also mobile device friendly with an easy navigation panel.

So How Does EXPOSNaP Work?

EXPOSNaP is your team of creative, marketing, editorial, production and sales people that will increase your events value. Working with you, they will determine the most effective use of digital online upgrades and the level of event specific eNews. The package will be specifically tailored to your event and the team will diligently work your event reaching out to exhibitors to maximizing their participation. This turnkey program lets your staff focus on the job they are best at and we do the rest.

Below are examples of online floor plan upgrades and show specific eNewsletters.



EXPOSNaP Assessment Questionnaire

Please provide the information below to the best of your ability.



Organization: _____

Show Name: _____

Date of Show: _____

Contact info: _____

Expected number of attendees: _____

Expected number of exhibitors: _____

EXPOCAD WEB

If Self-Hosting EXPOCAD WEB please supply the URL _____

Are you utilizing the banner positions and digital booth sponsorships? Yes No

If yes, what revenue level have you achieved and/or were hoping to achieve? _____

Are you utilizing the self-branding and custom color themes for native, html & mobile views? Yes No

EXPOCAD FX

If Self-hosting FX, please supply the URL _____

Are you utilizing the top and bottom banner positions for advertising opportunities? Yes No

If yes, what revenue level have you achieved or were hoping to achieve? _____

Are you utilizing the self-branding and custom color themes? _____

e-News

Are you currently utilizing a show specific eNewsletter? Yes No

If yes, what revenue level have you achieved or hoping to achieve? _____

What are your goals? For instance, are you looking to improve or have a more robust online presence and/or more quality traffic?

What are your top priorities? For instance, improving your exhibitor's success, show growth, improved online presence and better branding?

Additional information you would like to provide: _____

Please return to Jimb@expocad.com or Call Jim @ +1 678-904-4441